Vision SMTX
Comprehensive Plan Update

Comprehensive Plan Steering Committee - Meeting #1

Thursday, November 12, 2020

Additional Notes/Comments

- Provide operational direction
- Would like to see all neighborhoods get plans. Don't appreciate that only some get developed.

Why were you interested in being on this committee?

- Better Knowledge of Planning & Comp Plan
- Help chart the future of San Marcos
- Promote diversity within the Community
- Respect historic neighborhoods & unite with the new
- Represent all voices
- Placemaking & Smart, Resilient, Equitable Growth
- Celebrate and prioritize the river
- Keep the City beautiful
- Protect cultural heritage and historic identity
- Enhance cycling options
- Guide Growth Responsibly
- Represent unique stakeholders

Here to **serve community**	**Uniting the old with the new**. Provide harmony.	Believe in **placemaking & social equity**. Make city **safer to travel in ways that don't involve a car**.	Keep why San Marcos is growing. **Preserve what the city has and help it grow** in a smart way.	**Guide growth** in a responsible manner. **Enhance** the **qualities that make San Marcos a great place** to live.
To learn more about, and **better understand the Comprehensive Plan process**	**Learn more about the Comprehensive Plan** and **support** the **diversity** of the community while **providing affordable housing opportunities**	Infrastructure, Stormwater Mgmt, Innovation, **Resilience**	Comp Plan guides P&Z; crucial to **keep San Marcos beautiful, support small business, balance new development and historic neighborhoods = egalitarian**	Proud to **serve San Marcos** and excited to have a **guiding document for the city**
Learn more about planning and **teach** people **how to participate**	**Promotes** growth, but **smart growth**	Continue to **prioritize the river** in San Marcos	Interested in **storm water quality** and **environmental quality**. Interested in the city being **bicycle friendly**.	**Represent Texas State** & share information that might be helpful to the Comp Plan
"Only as good as the village we live in"	Learn about Comp Plan process, **ensure all voices in community are heard** . **embrace diverse voices**	Conservation and preservation of the river and district; **walkable neighborhoods**; continue working neighborhoods intact	Interest in **overall Comp Plan process** since it is the guiding document on how to **manage growth; unification on a vision**	Learn and **serve as a voice for families that aren't represented** and ensure that Blanco Vista does not occur again
Interest in downtown, **keeping the downtown feel and look**. **Preserving neighborhoods** and historic neighborhoods.	Love to **contribute to the City** and be part of the Comp Plan. **Share a vision & passion**.	**Historic preservation**. Would like grandkids to be **proud of their city and promote the future of the community.**	**Historic preservation.** Focus on **cultural resources & living heritage.**	**Ensure that County & City continue strong relationship** with previous Comp Plan
Help **chart San Marcos' future**	**Ensure cycling is a priority** in plan	Important that **San Marcos grows sustainably and equitably**	Maintaining **growth of city at appropriate level**; interested in providing input and being support for guidance	The process is challenging, but it is important to step forward and **serve as a voice for those in the community that are left out**. **Preserve SM environmental and allow responsible growth.**

What is one goal you have for San Marcos in the next 20-30 years?

- Preservation & Protect Existing Culture
- Access - Housing, Circulation, Transit
- Protect Natural Resources & Beautify
- Heighten Architectural Standard
- Integrated Infrastructure & Amenities
- Education on Resources
- Safe & Secure
- Human scale; Human-centric
- Define Type of Growth Wanted; Options for Growth
- Well-Connected, Accessible Community
- Own identity - "Not an Austin suburb"
- Implement Historical Resources
- Better Suburban/Urban Interface
- Robust Economy to Maintain Affordability & Resilence
- Contextually Consistent - Application to N'Hoods
- Affordable & Attainable Housing - Creative Implementation
- Be Cognizent of Impervious Cover Amidst Growth
- Preservation of N'Hood Character Amidst Growth
- Diversity of Housing & Community
- Protection & Enhancement of the River
- City, University & District Congruence

Preservation. Protecting & promoting unique identity. Cultural heritage. Bring people out of poverty.	Protect the river. Protect the recharge zone.	Better education on use of available resources of preservation of historic buildings. Downtown revitalization.	Implementation of master plan should be contextually consistent. Do not allow gentrification. Preservation of historical assets. Implement historical resources.	Protecting neighborhood integrity	
Providing affordable housing for current and future populations	Ample and attainable housing - provide diverse options for housing types	Human-centric development - human-scale and transit oriented development to improve quality of life in the city	Frame growth using university as model - look at affordable housing for students and professors, transit system, economic development plan in place.	Robust local economy - necessary to provide affordable housing	
Railroad loop or overpasses to get through & around city. Circulation & ease.	Transportation thought 10-20 years out. Infrastructure & amenities also.	Great place to live for everyone. Feel safe and secure in where you live. Relates to economic development.	Use of creative ways to provide affordable housing. Helpful ways to keep people in their homes.	Need to manage growth. "No" cannot be the answer.	
Minimize and reduce impervious cover & reduce localized flooding	Economic vitality of the city & beautification within the city - quality project development & maintenance	Determine what kind of growth is desirable to maximize potential of the city. Build on small business economy or higher-level business?	Maintain economically and ethnically diverse community	Better integration of new suburban developments adjacent to historic city resources - e.g. better impervious cover goals	
City transit	Protect historic neighborhoods & focus on architectural standards for beautiful neighborhoods. Need clean industries.	Affordable housing. Transit oriented development.	Maintain and enhance river. Concerned with watershed and water quality as the population grows.	Increase economic and environment health for communities now and for the next 20 years to afford housing. Impervious cover. Protecting natural resources.	
Preserve what exists and smartly integrate new development or redevelopment	Integrate affordable housing into amenities and infrastructure and successfully incorporate A&I to provide destinations for housing	Sufficient economic base that is combined with unique cultural identity - property abatements to ensure quality of life - enhance code compliance strategies	Diversity and availability of housing; ensure university, city and community share vision to execute plan successfully	Preservation of the river, historic buildings downtown, historic neighborhood, and generally preservation of any neighborhood character	
				Heritage Live Oaks	

Breakout Group #1 (Jay/Hannah)

Priority Center & Corridor Plan Areas

City of San Marcos Aerial

- Look at Developing Hwy 21 area
- Hunter Rd will need to be developed

Centers

Corridors

Priority Neighborhood Plan Areas

Geographic Neighborhood Areas

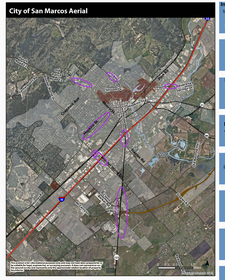
Geographic grouping of Council of Neighborhood Association (CONA) Neighborhoods. Used during 2015 Brand Your Neighborhood Project

- Every Corridor in San Marcos needs a plan. They all have problems.
- Prioritize historic areas
- Prioritize neighborhoods on the edge that will get gentrified first
- Preservation plan included in comp plan could be beneficial to work with.

Breakout Group #2 (Krystin)

Priority Center & Corridor Plan Areas

City of San Marcos Aerial



- **Improve underpasses under IH-35** - Increase safety measures and create an environment for pedestrians. These are big crossing points for not only students, but the entire community.
- Ensure **pedestrian safety and improve streetscape** along Moore St extending to Ranch Road 12
- **Hopkins** to have **buffer** from entertainment district and make sure there is a smooth transition from Hopkins historic district to new or redevelopment areas - **cohesion is key**.
- **Improve** railroad crossings and add bridges or overpasses - better traffic circulation and pedestrian movement
- Improve conditions of 123 - student safety in mind

Centers

Corridors

Priority Neighborhood Plan Areas

Geographic Neighborhood Areas

Geographic grouping of Council of Neighborhood Association (CONA) Neighborhoods. Used during 2015 Brand Your Neighborhood Project

- Improve pedestrian environment and transit network for families along 123
- Protect historic neighborhoods
- Identify corridors and streets - 123 and McCarty
- Make sure there is cohesive growth in Castle Forest and Oak Heights
- Focus on eastern neighborhoods - Sunset Acres, Mockingbird Hills, and Hills of Hays in particular - need for attention to these areas - tend to be overlooked compared to historic areas and need more resources.

Breakout Group #3 Andy

Priority Center & Corridor Plan Areas

City of San Marcos Aerial

- Blanco Vista - missed tax base opportunity?
- Lots of housing; not complimentary amenities

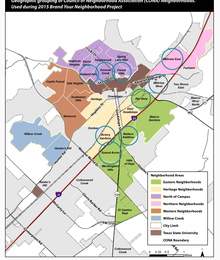
Centers

Corridors

Priority Neighborhood Plan Areas

Geographic Neighborhood Areas

Geographic grouping of Council of Neighborhood Association (CONA) Neighborhoods. Used during 2015 Brand Your Neighborhood Project



- Helping people stay in their homes in historic neighborhoods - aging in place
- Along the I-35 Corridor
- Adjacent to University
- Not having full control of Downtown roads - State Highways - is an impediment
- Springtown Shopping Center Area - between Hopkins & Aquarena Springs can be appropriate for growth & density